### **Communication Brief**



## Frank McCool Arena Renovation

# **Project Scope**

Built mostly in the 1960s and 1970s, The City's arenas have long been an important part of the amateur ice sport scene in Calgary. Some arenas are in need of upgrades to ensure continued use of the facilities and improve customer experience.

Frank McCool Arena will be closed for approximately one year beginning this spring. Upgrades enhance customer experience and help to improve accessibility for persons with disabilities. Work includes:

- Upgrades to existing change rooms
- Addition of two new flex rooms
- Relocation of official change room
- Bleacher replacement
- Addition of a wheelchair accessible viewing platform

# **Communication Planning**

#### **Key Messages**

- Upgrades at Frank McCool Arena will enhance customer experiences and help to improve accessibility for persons with disabilities.
- City arenas are an important part of the amateur ice sport scene in Calgary. Upgrades respond to user demand while improving the functionality, efficiency and accessibility of our arenas.
- Users are encouraged to attend neighbouring City of Calgary arenas during the closure (i.e. Ed Whalen/Joseph Kruczka and Rose Kohn/Jimmy Condon Arenas)
- Calgary Recreation staff are working with sport groups to accommodate historical bookings at alternate locations, where possible.
- The City of Calgary promotes strong neighbourhoods by investing in community hubs where people can meet, connect and be active.
- The contractor adheres to The City's <u>Community Standards Bylaw, 5M2004</u> for hours of operation, material storage and construction best practices, including dust mitigation. If you have questions, please <u>contact 311</u>.

#### Stakeholder Communication

- Once the contractor is in place (mid-April), a letter will be delivered to residents directly adjacent
  to the access road that runs parallel to the alley of Lake Tahoe Gr. S.E. The letter will advise
  residents of construction duration and who to contact if there are concerns (contact 311).
- On March 24, 2016, a notice was sent to anyone who booked the arena over the course of the previous year advising them of the closure.